

EX PARTE OR LATE FILED

LAW OFFICES OF
MILLER, CANFIELD, PADDOCK AND STONE, P.L.C.
A PROFESSIONAL LIMITED LIABILITY COMPANY
1225 NINETEENTH STREET, N.W.
SUITE 400
WASHINGTON, D.C. 20036

SIDNEY T. MILLER (1884-1940)
GEORGE L. CANFIELD (1886-1928)
LEWIS H. PADDOCK (1886-1936)
FERRIS D. STONE (1882-1946)

ANN ARBOR, MICHIGAN
BLOOMFIELD HILLS, MICHIGAN
DETROIT, MICHIGAN
GRAND RAPIDS, MICHIGAN
KALAMAZOO, MICHIGAN
LANSING, MICHIGAN
MONROE, MICHIGAN
WASHINGTON, D.C.

TILLMAN L. LAY
(202) 457-4866

TELEPHONE (202) 429-5575
(202) 785-0600
FAX (202) 331-1118
(202) 785-1234

AFFILIATED OFFICES:
PENSACOLA, FLORIDA
ST. PETERSBURG, FLORIDA
GDAŃSK, POLAND
WARSAW, POLAND

September 7, 1994

VIA HAND DELIVERY

Mr. William F. Caton
Secretary
Federal Communications Commission
Room 222
1919 M Street, N.W.
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

RECEIVED

SEP - 7 1994

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Re: Ex Parte Presentation in MM Docket 92-266

Dear Mr. Caton:

Pursuant to 47 C.F.R. § 1.1206, United Broadcasting Corporation ("UBC"), through undersigned counsel, submits this original and one copy of a letter disclosing a written and oral ex parte presentation in the above-captioned proceeding.

On September 7, 1994, the undersigned and Maria Silveria, General Manager of UBC met with Chairman Reed Hundt and Merrill Spiegel of the Chairman's office. The meeting dealt with the maximum permissible rates for commercial leased access channels, including matters set forth in the attached written presentation of UBC. Copies of the attached written presentation were given to the FCC attendees at the meeting on September 7, 1994.

Very truly yours,

MILLER, CANFIELD, PADDOCK AND STONE
By Tillman L. Lay

TLL:dmr
Enclosure

cc: Chairman Reed Hundt
Merrill Spiegel, Esquire

WAFS1\28227.1\104265-00001

No. of Copies rec'd 8+1
List ABCDE

SIDNEY T. MILLER (1884-1940)
GEORGE L. CANFIELD (1886-1928)
LEWIS H. PADDOCK (1886-1936)
FERRIS D. STONE (1882-1946)

LAW OFFICES OF
MILLER, CANFIELD, PADDOCK AND STONE, P.L.C.
A PROFESSIONAL LIMITED LIABILITY COMPANY
1225 NINETEENTH STREET, N.W.
SUITE 400
WASHINGTON, D.C. 20036

TILLMAN L. LAY

TELEPHONE (202) 429-5575
(202) 785-0600
FAX (202) 331-1118
(202) 785-1234

ANN ARBOR, MICHIGAN
BLOOMFIELD HILLS, MICHIGAN
DETROIT, MICHIGAN
GRAND RAPIDS, MICHIGAN
KALAMAZOO, MICHIGAN
LANSING, MICHIGAN
MONROE, MICHIGAN
WASHINGTON, D.C.

AFFILIATED OFFICES:
PENSACOLA, FLORIDA
GDAŃSK, POLAND
WARSAW, POLAND

RECEIVED

SEP - 7 1994

UNITED BROADCASTING CORPORATION

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

DEVELOPING MAXIMUM PERMISSIBLE LEASED ACCESS CHANNEL RATES FOR
ADVERTISER-SUPPORTED TIER LEASED ACCESS PROGRAMMERS:
BASING THE RATE ON HISTORY AND MARKETPLACE EVIDENCE UNENCUMBERED
BY THE EXTRA-MARKET INFLUENCE OF THE IMPLICIT FEE FORMULA

1. Leased access programmers serve an important purpose under the Cable Act: They ensure that a cable operator does not exercise complete bottleneck editorial control over all multichannel video programming delivered to the home.
2. The uncertainty and potentially exorbitant rates stemming from cable operators' interpretation of the implicit fee formula are stifling leased access programmers' ability to invest in new programming and facilities, and are threatening leased access programmers' survival and their employees' jobs.
3. Further delay by the FCC in revising the implicit fee formula will place leased access programmers in a protracted, resource-intensive struggle with large MSOs before the FCC and the courts, a struggle that leased access programmers lack the resources to sustain.

MILLER, CANFIELD, PADDOCK AND STONE, P.L.C.

2

4. Affordability to channel lessees must be the critical criterion in setting maximum permissible rates if leased access is to fulfill any of the objectives of Congress in amending 47 U.S.C. § 532.

- Cable operators will treat the maximum permissible rate as the minimum rate.
- Cable operators have no incentive to make leased access rates affordable; to the contrary, by making leased access rates unaffordable, operators can effectively relieve themselves of all leased access obligations.
(By and large, that is precisely why there is little or no leased access today, and why Congress found it necessary to amend the leased access provisions in the 1992 Cable Act.) Thus, the FCC cannot rely on free market forces to induce operators to lower rates if there are no takers (or takers die out) at the maximum permissible rate.

5. The current implicit fee formula yields prohibitive, unaffordable rates for any advertiser-supported leased access programmer on the basic or expanded basic tier.

- The formula improperly allows operators to double recover subscriber revenues from advertiser-supported leased access programmers on the basic and expanded basic tiers.

MILLER, CANFIELD, PADDOCK AND STONE, P.L.C.

3

- The longstanding industry practice for advertiser-supported tier programmers -- a practice established by operators and programmers themselves and which leased access providers had no role in creating -- is that net compensation runs from the cable operator to the programmer. The only exception is the case of must-carry broadcasters, which generally receive no compensation, but also pay no compensation to the cable operator. (While home shopping channels generally pay compensation to cable operators in the form of a percentage of sales, they are not advertiser-supported channels and thus should be treated as a separate class of leased access programmers. Determining the "going rate" for home shopping channels should be a simple task.)
- Some cable operators argue that leased access rates established in a manner similar to the FCC's current formula are not prohibitive except for "poorly-financed" or "non-viable" programmers. This argument is flatly contradicted by marketplace evidence:
 - (a) If, as some operators argue, "adequately financed" and "viable" programmers could afford to pay leased access rates comparable to those yielded by the FCC's current rules, then the obvious question

MILLER, CANFIELD, PADDOCK AND STONE, P.L.C.

becomes: Why have cable operators, as rational profit-maximizers, not been charging those rates to the traditional (and presumably "viable"), non-leased access programmers on the operators' advertiser-supported tiers?

- (b) In fact, the answer is obvious: No advertiser-supported tier programmer -- not even the "well-financed" and "viable" ones -- could afford to pay leased access rates as calculated by operators under the current implicit fee formula.
- (c) The history of arrangements between operators and the established advertiser-supported programmers proves the point. The original advertiser-supported programmers in the late 1970s and early 1980s tried to survive solely on advertising revenues (although they, unlike leased access programmers, paid no compensation to operators for carriage). Even with free carriage, however, the traditional cable programming networks found it difficult to survive on advertising revenue alone. Indeed, the affiliate fees that operators pay to the established programmers today arose in the 1980s precisely because even the established programmers found that they could not survive on

MILLER, CANFIELD, PADDOCK AND STONE, P.L.C.

advertising revenues alone, but needed another revenue stream from operators.

- (d) Rough calculations from public sources also prove the point. According to the 1994 Television & Cable Factbook, CNN (presumably a "well-financed" and "viable" programmer) had nearly 57 million subscribers and received 24-33 cents/month/ subscriber in affiliate fee revenues from cable operators. Using the FCC's implicit fee formula, cable operators in the Dade County, Florida, area have been demanding that leased access programmers pay rates of about 50 cents/month/subscriber. If CNN had to pay those rates (and, if, in the process of course, CNN lost its 24-33 cents/month/ subscriber in affiliate revenue), CNN would suffer a net loss from its present position of over \$500 million, or half a billion dollars, per year. (Over \$300 million of this figure would represent what CNN would have to pay operators under the implicit fee formula; the rest would be lost affiliate fee revenues.) Even a well-financed programmer like CNN could not possibly survive a \$500 million/year shortfall from its present position. In fact, according to published

MILLER, CANFIELD, PADDOCK AND STONE, P.L.C.

reports, CNN's total revenue for the first half of 1992 was only about \$260 million. That is less than the \$300 million CNN would have to pay to obtain carriage at the operators' new leased access rates.

6. While the issue of whether leased access is remunerative to the operator is certainly relevant, what is remunerative to the operator cannot be assessed in a vacuum; rather, it can only be assessed in the context of (1) what the operator itself has considered to be sufficiently remunerative in the context of other channels of a similar class; and (2) the operator's costs. When those factors are considered in the context of advertiser-supported tier channels, it is clear that any monetary compensation by leased access programmers to operators, no matter how small (say zero to 5 cents/subscriber/month) would make leased access channels substantially more remunerative to the operator than any other advertiser-supported tier programmer.
 - Since the operator pays an affiliate fee to every other advertiser-supported tier programmer, any net payment to the operator by a leased access programmer necessarily makes the operator's margin on the leased access channel greater than the margin it earns on any

MILLER, CANFIELD, PADDOCK AND STONE, P.L.C.

other non-leased access advertiser-supported channel on the tier.

- Moreover, in the case of an operator subject to rate regulation (on either the basic or expanded basic tier), the operator's maximum permitted rate is based on the number of channels on the tier. As a result, carrying a leased access channel entitles the operator to charge a higher subscriber rate, even though, unlike all other channels on the tier, the operator pays nothing to the programmer. If the operator is allowed to charge the leased access programmer as little as a penny or a nickel/subscriber/month for the channel, the leased access channel becomes a "win-win" situation for the operator: The operator is entitled to charge a higher rate to subscribers for carrying the channel while simultaneously earning revenue from the leased access programmer, a double revenue stream that no other non-leased access advertiser-supported programmer provides to the operator.
- Cable operators have provided little in the way of data about the out-of-pocket costs they incur for leased access. What evidence there is suggests that the incremental cost must be negligible. The Center for Media Education and the Consumer Federation of America

MILLER, CANFIELD, PADDOCK AND STONE, P.L.C.

have submitted evidence to the Commission suggesting that the annual incremental costs to a cable operator for a full-time leased access channel is only \$783.

- UBC's Dade County experience confirms that little or no compensation is necessary to make leased access channels remunerative for operators. Until operators began revising (and dramatically escalating) their leased access rates based on their interpretation of the FCC's implicit fee formula, UBC paid leased access rates ranging from zero (with advertising compensation that the operators never exercised) to \$5000 per month. Given that these were rates voluntarily charged by operators in a pre-1992 Cable Act environment more hostile to leased access, these rates surely must have been remunerative and, given cable operators' market power, most likely excessively remunerative.

7. Operators' other arguments are nothing more than an attack on having any leased access at all.

- Some operators have complained that cable operators "will have to remove existing programming to accommodate channel lessees," thereby causing "subscriber disruption." This is really nothing more than an argument that operators should have no leased access obligations at all.

MILLER, CANFIELD, PADDOCK AND STONE, P.L.C.

- Some operators have said that "reduced leased access rates" are unnecessary for "program diversity" because there are already "over 70 cable networks" and "a variety of highly diverse local programming ventures." This position reflects a fundamental misunderstanding of the diversity principle underlying leased access. Absent leased access, all programming carried on the system is filtered through a single gatekeeper: the cable operator. Regardless of the number or subjective variety of the programming a cable operator chooses to carry, there can be no true diversity as long as there is a single gatekeeper making all programming decisions. The Supreme Court recognized as much in its recent Turner decision.
- Some operators claim that low leased access rates would "subsidize" supposedly "unsuccessful" leased programmers and thereby exclude new, supposedly "more talented and ambitious," non-leased access programmers (chosen, of course, by the cable operator). These same operators point out, however, that "it takes years to build a successful programming business, and programmers may not realize a profit for years." That may be true, but it proves the fallacy of the operators' argument: If it takes time for a programmer

MILLER, CANFIELD, PADDOCK AND STONE, P.L.C.

10

to develop even when it is unencumbered by leased access charges, how can operators seriously maintain that leased access programmers are unsuccessful when leased access programmers like TeleMiami have managed to survive subject to handicaps never faced by these new, supposedly "more talented and ambitious," programmers?

MILLER, CANFIELD, PADDOCK AND STONE, P.L.C.

11

CONCLUSIONS:

- A. The Commission should reject operators' invitation to prolong the leased access rulemaking proceeding so that MSOs and established programmers can bury leased access programmers with mounds of filings. Because of the fragile financial status of leased access programmers, operators could accomplish indirectly through delay what the FCC has refused to allow them to do directly: destroy leased access programmers. While operators and established programmers complain that "going forward" rate issues must be resolved quickly, they overlook that leased access programmers have been waiting ten years for relief from operators' raw exercise of market power over them.
- B. The FCC's current implicit fee formula makes no sense in the context of advertiser-supported tier leased access programmers. Indeed, none of the established, well-known cable programmers could possibly survive if, rather than receiving license fees from operators, they were charged leased access rates based on the implicit fee formula.

MILLER, CANFIELD, PADDOCK AND STONE, P.L.C.

12

C. If leased access is to survive at all, the maximum permissible leased access rate for advertiser-supported tier leased access programmers must be negligible. UBC suggests that the maximum permissible rate should be in the range of zero to 5 cents per subscriber per month.

WAFS1\28252.1\104265-00001

A CLOSER LOOK



Roberto Suarez, 6:30PM

pies have a bad day. 888048
CNN World Report

CNN Benny Hill
CBS Great Expectations Jean Simmons, Anthony Hopkins and Anthony Cali star in a 1989 miniseries based on Dickens' novel about a London orphan. Pip. (Part 3 of 3, 2:00) (cc) 151406

NBC 1994 Genesis Awards (1:00)

CNN Bicycles Racing Tour de France. (Taped) 8734715

CNN (4:25) World Cup Soccer Second-Round Match. (Live, 2:05) 45623116

CNN TV MOVIE Stand by Your Man (81, Biography) Annette O'Toole. Story of country singer Tammy Wynette. 810086 (2:00) ★★

CNN Cine Mexicano

CNN MOVIE Nothing In Common (86, Comedy-drama) Tom Hanks. Yuppie adman faces parents' split, father's ill health. 885390 (PG, 2:00) ★★ (cc)

HBO Arcade

CNN (4:15) MOVIE Nothing In Common (86, Comedy-drama) Tom Hanks. Yuppie adman faces parents' split, father's ill health. 1439319 (PG, 2:00) ★★

CNN MOVIE 441845

CNN Amazing Space

CNN MOVIE The Lawnmower Man (92, Science fiction) Jeff Fahey. Scientist tests virtual reality on low-IQ man. 5145425 (R, 1:50) ★★ (cc)

CNN Wings (cc)

CNN Baseball New York Mets at San Diego Padres. (Live, 3:00) 277715

4:30 PM

CNN Designing Women (cc)

CNN Japan Business Weekly

CNN Copa Mundial de Futbol (2:00)

CNN (CNN) Pd. Pgm.

CNN Birdland

CNN (4:35) MOVIE

CNN Little Miss Marker (80, Comedy) Walter Matthau. Runyonesque boohie receives girl as IOU. 15115715 (PG, 1:45) ★★

CNN Family Double Dare 174661

CNN Horse Racing Rockingham Budweiser Breeders' Cup. (Live) 446086

CNN MOVIE The Burbs (89, Comedy) Tom Hanks. Suburban homeowners have strange new neighbors. 108154 (PG, 2:00) ★★

CNN Amazing Space **CNN** MOVIE Tribute to a Bad Man (56, Western) James Cagney. Easterner works for rancher who rules with rope. 364338 (2:00) ★★

CNN Wings (cc)

5 PM

CNN (5:10) Naked Hollywood

CNN Baseball All-Star Selection Show (1:00) 5512

CNN News (cc) 2203

CNN Firing Line "Money and the Arts" The value of musical competitions, artistry and live performances. 32222

CNN TV MOVIE Deadly Enemies (88, Action) Robert Hooks. Aircraft-carrier office's have plague on board. 78593 (2:00) ★★

CNN Crescendo A. Dollar **CNN** The Real West (1:00)

CNN MOVIE The Snows of Kilimanjaro (52, Adventure) Gregory Peck. Hemingway-esque writer reviews life while lying dying in Africa. 348852 (2:00) ★★

CNN (CNN) Pd. Pgm.

CNN Lip Sync 150777

CNN CNN Late Edition (cc) 261796

CNN Saturday Night Live

CNN Spirit of Survival

CNN (5:15) MOVIE A League of Their Own (92, Comedy-drama) Tom Hanks. The 1943 debut of the women's baseball league. 27188628 (PG, 2:15) ★★★

6:30 PM **CNN** Cuba Business?

Roberto Suarez, publisher of *EI Nuevo Herald*, will moderate a panel discussion featuring Arturo Villar of *Latin-American Business Reports*, Teo Babun of T. Babun Group, Jose Sirven of Holland & Knight and James Whisenand of *The Cuba Report*. Topic: American business plans for post-Castro Cuba. (1:00)

8 PM **CNN** RoboCop Pudface

Morgan plans to take on RoboCop on a live, prime-time reality show. (1:00)

9 PM **CNN** MOVIE Glory (89, Historical drama) See Page 4. (R, 2:30) (cc)

CNN (10) MOVIE Dangerous Liaisons (88, Drama) Glenn Close, John Malkovich. Merteuil and Valmont use sex as power in 1780 France. Also stars Michelle Pfeiffer. (R, 2:35) (cc)

9 PM **MTV** Unplugged Tony Bennett in New York; with Elvis Costello; k.d. lang; J. Mascis. (1:00)

(cc) 98425, 98703
CNN America's Funniest Home Videos (R) Children who don't like Christmas; cracking eggs. (cc) 7845
CNN Enterese 52006
CNN La Hora Estelar de Siempre en Domingo 47715
CNN MOVIE Coldfire (90, Action) Wings Hauser. High-school nerds spot new drug from USSR. 27406 (2:00) ★

CNN Thunder in Paradise (R) To buy peace for his country, the prince gives Kelly (Carol Alt) to his 8-foot warrior enemy. (Part 2 of 2, 1:00) (cc) 23593

CNN E.V. Hill 3339
CNN Salvajes Queen Pueda 5715

CNN Spirit of Red, White and Blue Week

CNN Ancient Mysteries Researchers review 3,000-year-old evidence which may reveal the location of the Ark of the Covenant. (1:00) 724715
CNN MOVIE Wuthering Heights (39 B&W, Romance) Merle Oberon. Emily Bronte's Cathy loves Heathcliff, wed Edgar. 328715 (2:00) ★★★★

CNN Pd. Pgm. 707609

CNN Weekly Business **CNN** Goodwill Games Preview (R) 988951

CNN SCTV **CNN** SportsCenter 559338

CNN That's My Dog! 540715

CNN GUTS 186406

CNN Galactic Trader

CNN MOVIE 3 Ninjas (92, Comedy) Victor Wong. Three boys drop-kick arms dealer's henchmen. 488796 (PG, 1:30) ★★ (cc)

CNN Racing Report: Calder 51280
CNN Cuba Business? (1:00)

CNN History's Mysteries **CNN** Remodeling and Decorating Today

CNN MOVIE The Tall T (57, Western) Randolph Scott. Outlaw boss holds heiress, her husband and rancher. 738864 (1:30) ★★★

CNN Twilight Zone **CNN** Goodbye, Miss 4th of July (88, Drama) Roxana Zal. Greek girl and kin befriend boxer in 1917 West Virginia. 4048357 (1:35) ★★★

CNN Rediscovering America (1:00) 706319

CNN Baseball Tonight 177883

CNN The Mighty Jungle Dan and Winston share a hotel room. 891951

CNN MOVIE The Right Stuff (83, Docudrama) Sam Shepard. Test pilot Chuck Yeager and the first astronauts. 910113 (PG, 4:00) ★★★

CNN Are You Afraid of the Dark? A girl wants to live in dreamland forever. 460970

CNN Thoroughbred Action From Belmont 792777

CNN Amazing Stories A spider plant raised by TV light scripts a sitcom for its struggling-writer owner (Robert Townsend). (cc) 9883796

CNN Goff (R) Murphy's Irish

The Herald

16

Dade



Verónica Segrera, conductora de "CD, USA".

Telemiami

VIAJA A CABO SAN LUCAS, MEXICO

Con motivo del sensacional lanzamiento internacional del más reciente álbum del ídolo mexicano Juan Gabriel, "Gracias por esperar", la exquisita presentadora de Telemiami Verónica Segrera viajó hasta Cabo San Lucas, México, para cubrir el evento.

La actividad realizada por la bella Verónica, fue calificada de genial por los productores y ejecutivos de la pujante estación televisiva, los que quisieron hacer llegar un

mensaje de felicitación y admiración al equipo de BMG US Latin, por el excelente trabajo de promoción del primer sencillo "Pero que necesidad", tema del álbum mencionado, primero que saca Juan Gabriel después de un receso de ocho años.

Al acto asistieron grandes personalidades del mundo artístico y una selecta representación de la prensa internacional. El reportaje lo presentó la chica en su popular espacio "CD, USA".

ESPAÑOL EN SOUTH BEACH

El matrimonio compuesto por Richard y Aida Gottlieb, han obtenido gran aceptación con su espacio radial "Art Deco Times", que transmite la emisora WSBH 1490 AM de lunes a viernes de 6 a 7 de la noche.

Richard ofrece una estupenda selección de la era deco, los '20 y los '30, época dorada de la música y la canción de USA, cuando las grandes orquestas americanas, los famosos "crooners" de jazz y del "pop" contemporáneos sobresalían. Pero Aida de origen puertorriqueño, manifiesta que fue también la época dorada de nosotros los hispanos, donde había una música maravillosa desde España hasta la Argentina. Ella da información sobre artistas y su música. También introduce entrevistas en vivo, recientemente presentó al compositor argentino Mario Clavell, autor del bolero "Somos". "Tengo tantas músicas buenas que ya en Miami no se oye, Toña la Negra, Milongas, zarzuelas, tangos, boleros..." aseguró la locutora.

LA FAMILIA YEDRA EN WQBA

Una significativa representación de la familia Yedra, está teniendo protagonismo por las ondas radiales de WQBA AM/FM.

El primero en incorporarse a la veterana estación fue el popular animador de radio y televisión José "Pepe" Yedra, quien desde sus comienzos en 1956 en CMQ, en La Habana se ha destacado como ejecutivo de ventas, productor, actor y presentador en los principales canales de televisión y estaciones de radio de Miami, Nueva York y Puerto Rico.

Por varios años fue el presentador del noticiero de Radio Martí, lo que le ha permitido traspasar las fronteras y ser una de las figuras más reconocidas en Cuba. Esto se demostró el pasado Día de las Madres, cuando un gran número de oyentes de Cuba que se

comunicaron telefónicamente con La Cubanísima, lo reconocían dándole la bienvenida. Yedra conduce "La opinión de la calle", segmento que refleja el sentir de los hispanos del Sur de la Florida.

Su hija Martica Yedra se incorporó a la estación desde julio como parte de los locutores de comerciales y promociones, además realiza remotos de la AM/FM. La gerencia dice estar muy contenta con el regreso de Martica, pues además de su profesionalismo, su voz fresca y juvenil fue la primera locutora en salir al aire por la estación FM el 8 de marzo de 1979, a las 6 pm. Ella es actualmente ejecutiva de Radio Martí. Su madre la actriz y locutora Martha Jorge, divorciada de su padre figura en la nómina de WQBA desde hace varios años.



Pepe y Martica Yedra, padre e hija, unidos laboralmente.



Aida Gottlieb.



Richard Gottlieb.

TELEMIGAMI APRESENTA NOVA PROGRAMAÇÃO

ATelemiami, através dos "cables" TCI Canal 40, TCI-South Canal 51, Adelphia Cable Canal 52 e Gold Coast Cablevision Canal 44, está com uma nova programação dirigida ao público brasileiro e hispânico. Ao público brasileiro, a Telemiami tem oferecido o "The Girl From Ipanema", com a nossa conhecida e querida Helô Pinheiro, um programa alegre, descontraído e que apresenta entrevistas de personalidades e artistas. É produzido no Brasil, com exclusividade para a emissora norte-americana e vai ao ar de segunda à sexta-feira, a partir das 11:15 da noite.



Malu Mader e Felipe Camargo: a doce ingenuidade dos anos dourados.

acontecimentos do Brasil.

Para o público hispânico, a Telemiami estará estreando uma mini-série e uma novela, de origem brasileira. Com dublagem em espanhol, a mini-série



*Glória Pires interpreta
Maria de Fátima e expõe a
maldade em busca de um
objetivo.*

um programa alegre, descontraído e que apresenta entrevistas de personalidades e artistas. É produzido no Brasil, com exclusividade para a emissora norte-americana e vai ao ar de segunda à sexta-feira, a partir das 11:15 da noite.

Com estréia marcada para este 15 de agosto, o "Jornal Brasileiro", com apresentação de Marcos Cesar, também de segunda à sexta-feira, a partir das 11:00 horas da noite. A produção do noticiário é local e a Telemiami estruturou-se para apresentar aos telespectadores brasileiros um programa dinâmico, com os últimos

a duração de 10 capítulos.

E, em 5 de setembro, outro campeão de audiência da Rede Globo: a novela Vale Tudo. Depois de grande sucesso na Venezuela, Chile, Equador, Peru, Paraguai, Bolívia e Nicarágua, chega ao público hispânico no sul da Flórida as peripécias e malandragens da personagem Maria de Fátima, figura central da novela e interpretada pela atriz Glória Pires, tendo ao seu lado os "medalhões" Antonio Fagundes e Regina Duarte. O enredo oferece todos os ingredientes que retratam o antagonismo entre a honestidade e a desonestade, a moral e a ética. De segunda à sexta-feira, a partir das 9:30 horas da noite. Muito embora com dublagem em espanhol, também para o público brasileiro, vale a pena ver de novo as duas estréias.

PRÓXIMA ATRACÃO

- Rita Cadillac, dia 20 de agosto, no Miami Beach Pizza, 6954 da Collins Avenue.
 - Metallica, Alice in Chains, Candlebox e Suicidal Tendencies - dia 21 de agosto, no Bicentennial Park.
 - David Sanborn, dia 26 de agosto, no Pompano Beach Amphitheatre.
 - Fleetwood Mac, dia 29 de agosto, no Carefree Theatre, em West Palm Beach.
 - Fernanda Montenegro, dia 10 de setembro, com o espetáculo "Dona Doida - Um Interlúdio", no The Colony Theater.
 - Ana Caram & Raul Mascarenhas, dia 16 de setembro, no Stephen Talkhouse, em Miami Beach.
 - James Taylor, dias 11 e 12 de outubro, no Sunrise Musical Theatre.

CINE Y VÍDEO

NAS TELAS DOS CINEMAS

- 10-True Lies**
The Lion King
Empress Gump

NAS VIDEOFECAS

- 1) Ace Ventura Pet Detective
2) Philadelphia
3) In the Name Of The Father

1 Love & War (R)
er (Eileen Heckart, a star
ries *The Five Mrs.*
and Dana's father (Alan
a night on the town. (cc)

Northern Exposure
Maggie wait out a storm
cabin, then Ed shows
ips Ruth-Anne study
(cc)

Zalman King's
Diaries A phone-sex
ork affects her marriage.

USA The Hitchhiker
836965
VH1 VH-1 Jam
TOD News (cc) 436694

1 1:30 AM ■■■

4 (1:35) Later With
Greg Kinnear David
Alan Grier. 6755168
6 (1:35) Sweating
Bullets 7328033
10 (1:35) Mike & Maty
3338217
29 Three's Company
39 ALF
45 Benny Hinn
60 Comicview
61 South Bank Show
62 Sports Latenight
554859
73 Auto Racing
Fresno Indy Lights
Championship. (Taped, 1:00)
552472

FAN (LIF) Pd. Pgm.
GAL ECO Noticiero
MAX (1:45) MOVIE
Silver Bullet ('85, Horror)
Gary Busey. Boy in wheel-
chair, uncle and sister stop
werewolf. 28452830 (R, 1:40)
★ (cc)

61 Beavis Shopping
62 Superman
63 MOVIE *White Heat*
(49 B&W, Crime drama)
James Cagney. Hunted
gangster listens only to his
Ma. 3465588 (2:00) ★★★
USA Hollywood Insider
TOD Charles In Charge
(cc)

2 AM ■■■

21 Nightly Business
Report 11675
4 (2:05) A Current
Affair (cc) 8521762
7 Montel Williams
290472
23 (LIF) USA TOD Pd.
Pgm.
29 Arsenio Hall (cc)
175385

39 MOVIE *A Single
Life* ('85, Drama) Tina
Bursell. Rocky romance
between single woman and
married man. 100385 (2:00)
63 Peter LaLonde
64 Video Soul
65 MOVIE *Madame
Bovary* ('91, PG-13, 2:30)

• ★ 782526
CND Tim Russert
220675
CND Larry King Live
(cc) 420520
CND Stand-Up Stand-
Up
62 Wings
63 MOVIE *Monsignor*
('82, Drama) Christopher
Reeve. Priest seduces nun,
runs shady Vatican business.
2299043 (R, 2:00) ★★

FAN The 700 Club
665304
GAL ECO Noticiero
MTV MTV Dreamtime
MAX The Lucy Show
62 NewSport Press
Box 766472
SHD (2:05) Roswell:
The Real Story
50092743
SHD (2:20) MOVIE *The
Ambulance* ('91, Horror)
Eric Roberts. Manhattan guy
seeks woman whisked off by
sinister ambulance.
76459052 (R, 1:35) ★★

SUN Prime Cuts 964410
TBS (2:05) MOVIE *King
Solomon's Mines* ('50,
Adventure) Deborah Kerr.
Britons hire Allan Quatermain
as African guide. 1720859
(2:00) ★★★

TLC Archaeology (cc)
TMC (2:20) MOVIE *Lord
of the Flies* ('90,
Adventure) Balthazar Getty.
Shipwrecked U.S. school-
boys turn savage on Isle.
6574323 (R, 1:30) ★★
TNT (2:20) TV MOVIE
*The Legend of Lizzie
Borden* ('75, Historical
drama) Elizabeth
Montgomery. Spinster stands
trial in 1892 for axing parents.
6917491 (2:00) ★★★

■■■ 2:30 AM ■■■
2 Today's Japan
2 (2:55) Star Hustler
4 (2:35) Bertice
Berry 23938548
6 (2:35) Up to the
Minute 84900472
10 (2:35) News
45 Praise the Lord
AMC MOVIE *The Black
Swan* ('42, Adventure)
Tyrone Power. Buccaneer
Henry Morgan pits swash-
buckler against pirates.
841762 (1:30) ★★★

CND (LIF) USA TOD Pd.
Pgm.
CND Musical Shorts
ESN SportsCenter
994588
HBO (2:40) MOVIE
Eddie Murphy Raw
'87, Comedy) Stand-up
comedian on life, women,

sex. 8432675 (R, 1:30) ★★
NYX Mork and Mindy
62 NewSport Press
Box 589120
SUN Ed Randall's
Talking Baseball
950217
TLC Mysteries of the
Brain
THN Country News

TONIGHT'S PRIME-TIME VIEWING CHART

	8:00	8:30	9:00	9:30	10:00	10:30
2 Served? Again!	Are You Being Served? Again!	Served? Again!	Served? Again!	Served? Again!	Served? Again!	Served? Again!
6 Fresh Prince	Blossom (R)	Final Appeal ★★				
6 The Nanny (R)	Dave's World	Murphy Brown	Love & War (R)	Northern Exposure (R)		
7 The X-Files: Space (R)		The X-Files: Born Again (R)	News			
10 NFL Preseason Football: Chicago Bears at Kansas City Chiefs						
17 Tony Brown	America	Journey Into Wilderness		Take the Lead	Questions	
20 Buscando	Agujetas de Color de Rosa			Cristina ... Edicion Especial (R)		
20 The X-Files: Space (R)		The X-Files: Born Again (R)	News			
23 Perfect Witness ★★				Hunter		
23 Bandit! Bandit, Bandit!				H'way Patrol	Mama's Family	
25 TBN Today	Jay Sekulow	Benny Hinn		Praise the Lord		
60 Ocurrio Asi de Noche		Cine de Telemundo				
AE Biography		Brides of Christ: Ambrose/Rosemary				
AMC Out of the Past ★★★		The Mark of Zorro ★★★				
62 Happening	Comicview	Video Soul				
63 Writing With Light			So. Bank Show	Brooklyn Bridge		
CND Tim Russert	Equal Time	Rivera Live		Tom Snyder		
CND PrimeNews		Larry King Live		World News		
CND Soap	Fabulous	French	Vacant Lot	Saturday Night Live		
63 Avonlea		How the West Was Won ★★★				
63 Discoveries Underwater		Women Under Cover		America Coast to Coast		
63 The Big Gamble ★★		Rollover ★				
ESN SportsLight	Auto Racing: IndyCar New England 200			Baseball		
FAN The Young Riders		Rescue 911		The 700 Club		
HBO Leap of Faith ★★				Man Without a Face ★★★		
LIF Unsolved Mysteries		Killing in a Small Town ★★★				
MAX Home Alone 2: Lost in New York ★★★				So I Married an Axe Murderer		
MAX Mary T. Moore	Mary T. Moore	Mary T. Moore	Mary T. Moore	Mary T. Moore	Mary T. Moore	
62 Sportswriters on TV		NewSport Talk				
62 Buck Rogers		Class of Nuke 'Em High ★				
SHD Parallel Lives				Zalman King	Love Street	
62 Hear My Song ★★★				The Entertainer ★★★		
62 SportsTalk From Jacksonville		NBA's Greatest Games		World Rugby Football League		
TBS Missing in Action ★★				Missing/Action		
62 Que Pasa?	CNN News	Latinidad	Brasillera	CNN News		
TLC Archaeology	Legends	Ancient Journeys		The Ancient World		
CND Who's the Man? ★			Gladiator ★			
CND American Music Shop		Music City Tonight		Club Dance (R)		
TNT The Mad Room ★★				The Shuttered Room. ★★		
USA Murder, She Wrote		WWF Monday Night RAW (R)	Silk Stalkings: Dark Heart			
62 Baseball: Chicago White Sox at Baltimore Orioles*			News			
TOD Hazel	That Girl	Mod Squad				
			News			
3423675 (R, 1:30) ★★	342736	The Jeffersons				
NYX Mork and Mindy						
62 NewSport Press						
Box 589120						
SUN Ed Randall's						
Talking Baseball						
950217						
TLC Mysteries of the						
Brain						
THN Country News						
3 3 AM ■■■						
7 CNN News						
10 (3:10) World News						
Now 23684149						
29 Love Boat						
AE Behind the Veil:						
Nuns (1:00) (cc) 111149						
CND (FAN) (LIF) (SCI) USA						
Pd. Pgm.						
CND Crossfire 821033						
CND Benny Hill						
63 MOVIE <i>How the West Was Won</i> ('63, Western) James Stewart.						
Three generations of family go west. 94016410 (G, 2:35)						
★★★						
ESN Up Close 638385						
MAX (3:25) MOVIE <i>Me and Him</i> ('89, Comedy)						
Griffin Dunne. Manhattan architect ruled by his "Me."						
67133743 (R, 1:35) ★						
HBO Beavis and Butt- head						
HBO F Troop						
SUN Goff 649410						

DEAL DIRECT

Buy Now & Save in Security Bars &
Other Home Improvements

- STORM PANELS • WINDOWS • AWNINGS • SHUTTERS
- ALUMINUM ROOFS & SCREEN ROOMS • CUSTOM BUILT SECURITY BARS • STEEL PORCH & PATIO ENCLOSURES
- DECORATOR STYLE STEEL SECURITY DOORS



FLORIDA HOME SECURITY
and IRONWORKS

Dade: 687-3338 • Broward & Others (800) 228-3340
FREE ESTIMATES • NO DOWN PAYMENT • EASY FINANCING COCA2910

MAÑANA

5:30 a.m.
② Morris Cerullo
6:00 a.m.
② Será anunciado
6:30 a.m.
② Cristiano emisión
② Programa comprado
7:00 a.m.
② El tesoro del saber
Villa Alegre □
② Primera hora
7:30 a.m.
② Será anunciado
8:00 a.m.
② Medicina preventiva
TEL Muñequitos
② Los super campeones
8:30 a.m.
② El Chavo
② Bugs Bunny y Daffy Duck
9:00 a.m.
② Chespirito
TEL Videos musicales
② Programa comprado
TEL ECO noticiero
9:30 a.m.
② De par en par
10:00 a.m.

② Papá soltero
② Película
② Película <i>La niña Popoff</i> . Con Fernando Casanovas y Borolas. La historia de una cantante que se enamora de un pianista. 2 hrs.
10:30 a.m.
② Dr. Cándido Pérez
11:00 a.m.
② Llévatelo

TARDE

Mediodía
② Muchachitas
② Carmen querida
② Primera hora del mediodía
1:00 p.m.
② Las dos Dianas
② Película
② El desprecio
1:30 p.m.
② Alejandra

MUY ESPECIAL**■ En la televisión**

2 p.m.

② Así es mi México. Con Rodolfo de Anda y Begoña Palacios. Un triángulo amoroso con todos los ingredientes: canciones y charros a caballo. 2 hrs.

4 p.m.

② Sevcec. Pedro Sevcec trae a la pantalla chica temas de interés humano y social, en un programa diseñado para la comunidad hispana.

8 p.m.

TEL Que pasa, USA? Las divertidas situaciones de una típica familia de cubanoamericanos en Miami. (Cable).

10 p.m.

② Sensacionalísimo. Ricky Martín, Los Fantasmas del Caribe, Paulina Rubio, la mujer más pequeña del

mundo, Alberta Cayrtana, el hombre de fuego, Tony Gutiérrez. 1 hr.

Medianoche.

② Festival Acapulco '94. Garibaldi, Ricardo Arjona, Charlie Masso, La Onda Vaselina, Los Joao. 2 hrs.

■ En la radio

6 a.m.

WQBA-FM (107.5) La Exótica. Alegre despertar. Lili Estefan con un divertido programa de música, noticias, reportes del tránsito, entrevistas a artistas y grandes premios.

11 a.m.

CMQ-AM (1210) CMQ. Show de Leticia Callava. Leticia Callava y su variado programa con énfasis en los acontecimientos diarios y de actualidad en general.

5:30 p.m.

TEL Carmen querida
GAL Mi secretaria Repetición.

TEL Que pasa, USA? □
② Ocurrió así, de noche
GAL Hogar, dulce hogar
Ción

8:30 p.m.

② Agujetas de color de
TEL CNN News
GAL Que llo con este tri-

9:00 p.m.

TEL Latinidad
② Cine de Telemundo
GAL Cosas de casados

9:30 p.m.

TEL Riacho Dulce
GAL Mi secretaria

10:00 p.m.

② Sensacionalísimo Rio
tin, Los Fantasmas del Ca
lina Rubio, la mujer más pe
mundo, Alberta Cayrtana;
bre de fuego, Tony Gutiér
GAL Anabel!

10:30 p.m.

TEL CNN News
11:00 p.m.

② Noticias
TEL Jornal brasileiro
TEL (11:15) La chica de
nema

② Noticiero
GAL Dos mujeres en mi c

11:30 p.m.

② Noticiero Univisión:
nocturna Ramos, Salinas
② (11:35) Noticiero Tel
mundo Raúl Peimbert
GAL Qué chicas

Media Noche

② Festival Acapulco 19
baldi, Ricardo Arjona, Char
Masso, La Onda Vaselina, 1
2 hrs.

TEL Riacho dulce
② Película *El deseo llega
noche*. Con Joaquín Corder
vía Pinal. Un médico droga
un campo de concentración
tima de un chantaje. 90 min

GAL Hogar, dulce hogar
12:30 a.m.

GAL 24 horas
1:00 a.m.

TEL Película
1:30 a.m.

GAL ECO noticiero
2:00 a.m.

② Programa comprado
GAL Eco noticiero

2:30 a.m.

② World Vision
3:00 a.m.

TEL Videos musicales
4:00 a.m.

GAL ECO noticiero

PROGRAMACION DE LA NOCHE 7:30-11

7:30	8:00	8:30	9:00	9:30	10:00	10:30
② Fresh Fields	Flight of the Condor: A Nature Special					
④ Entertainment	Solved Mysteries (R)	Now With Brokaw & Cowie	Law & Order: Mayhem (R)			
⑥ Star Trek: Next	The Hanny (R)	Good Advice	America Tonight	48 Hours: I Want My Baby (R)		
⑦ 7:30	Beverly Hills, 90210 (R)	Models Inc.: Strictly Business	News			
⑩ Jeopardy!	Will You Marry Me? (R)	Home Imp.	Grace Und. Fire	Peter Jennings: Reporting		
⑫ We Go/Work	Huellas	Access to Life	Germany Live: Dresden	Economy	Entrepreneur	
⑬ Buscando el paraíso*	Algujetas de color de rosa			Sensacionalísimo		
⑯ Family Matters	Moje 44			Hunter		
⑯ Cops	Babylon 5	Kung Fu: Legend Continues (R)	N'way Patrol	Mama's Family		
⑮ Tentación	Ocurrió así, de noche	Cine de Telemundo				
B18 Sainte Teacher	Charlotte's Web		Innovations	Anastasia: The Mystery of Anna		
GAL Qué chicas (R)	Hogar, dulce ...	One No	Cosas/casados	Mi secretaria	Anabel!	
B20 The Living*	Fall Metal Jacket			Dream On	Larry Sanders	
NET Off the Air*	Off the Air	Off the Air		Off the Air		
MAX Superman II*	Black to the Promised Land		Casan the Barbarian			
SMB Two Bandits*	Little Man Tate		Foxes			
TBS Sanford & Son	Goodwill Games: Basketball, Beach Volleyball, Boxing					
TEL C.D. USA*	Que pasa?	CNN News	Latinidad	Riacho dulce	CNN News	
TMC The Karate Kid*			The Barker		Light Sleeper	
TNT Kung Fu*	The Lost Continent		The Valley of Gwangi			

**BEISBOL**

... y todos los deportes
todos los días.

una exclusiva de

el heraldo

Esto si es un periódico